

Matrix System® Introduces Its New Low VOC Solvent Basecoat System

Walled Lake, MI – June 1, 2009 – Matrix System Automotive Finishes, a Michigan based automotive paint company, has entered the market with a new low VOC solvent based paint system called, AccuShade® LV.

This new leading-edge technology consists of a Conversion Binder and a Low VOC Basecoat Reducer that deliver 3.5 or lower VOC emissions. With the addition of the AccuShade LV there is no increased cost for paint, no shelf life concerns, no need to relearn the toners, same great performance as Matrix Standard Basecoat (MSB) system, and the same great price.

Matrix System's West Coast Regional Sales Manager, Ken Papich, says, "The time is now to upgrade to Low VOC products, as benefits like faster covering and higher solids reduce cycle time and increase throughput. Matrix System delivers the best of both, with a Low VOC solvent paint system as well as Aqualution™ our waterborne system."

By featuring the new AccuShade LV, Matrix System has given the California market the opportunity to choose which road to take either waterborne or low VOC solvent basecoat. Both technologies are designed to deliver 3.5 or lower VOC's and are guaranteed to save our customers money everyday. The Choice is Yours.

About Matrix System

Economical, Efficient, Easy - Matrix System Automotive Finishes, subsidiary of Quest Specialty Chemicals, has grown to be one of the industry's most successful aftermarket manufacturers of high quality clear coats, primers, hardeners, and reducers. With an excellent product line, Matrix System has been able to convince body shops once loyal to a particular brand to convert and experience huge cost savings. Today, the AccuShade® Intermix System now leads the product line, giving body shops the ability to make over 60,000 colors with exact formulas and 2.1 VOC compliant products for California and other areas. For more information about Matrix System, visit: www.matrixsystem.com.



High Performance Finishes

CONVERSION BINDER

MT-95LV

MATRIX SYSTEM

128 fl. Oz. (3.78 Gallons) 3.78 Gallons
128 Liters (3.33 Gallons) 3.33 Gallons
128 Liters (3.33 Gallons) 3.33 Gallons

AccuShade LV

Low V.O.C Basecoat

- Proven technology
- Uses standard MSB toners with MT-95LV Low V.O.C. Binder
- 3.5 VOC or lower
- Same great color match
- Same great price

PUT IT TO THE TEST!

MIX NEW LOW VOC's, SIMPLE AS 1,2,3 WITH

MT-95LV

CONVERSION BINDER