



For Immediate Release

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Keenan Auto Body@ the Northeast Auto Outlet makes final preparations for NABC Recycled Rides Program to benefit local Afghan War veteran.

Clifton Heights, October 30, 2009 — Keenan Auto Body, Inc. a member of the National Auto Body Council (NABC), is preparing the finishing touches to its contribution to a national vehicle donation program called Recycled Rides.

Recycled Rides is a community awareness project whereby NABC participating shops receive insurance company donated vehicles, repair them, and recycle them to families in need through local charities. Erie Insurance Co. has generously donated a 2005 Ford Focus to Keenan's NE shop located in Northeast Phila.

"We are in the final stages of completion," stated Frank Giuliano, GM of Keenan NE. "My crew is working diligent and is close to completing the vehicle." I would like to personally thank Mark Carlin, Kelli Jonas, Jose and Diago Fernandez, Chris Cullen, and Robert Marshall for all of their hard work". The reveal is set to take place at Keenan's NE shop located at 9300 Bluegrass Rd on Monday, November 23rd at 12 noon. "This is our third year being part of Recycled Rides and we couldn't be prouder", stated Mike LeVasseur, Keenan Auto Body's VP and COO. This year the Ford Focus is being donated to SGT Damon L. White, of the 1-109th INF, E Co. of the Army National Guard. SGT White was chosen through Liberty USO of Pennsylvania and Southern New Jersey.

The USO's mission is to enhance the quality of life of the U.S. Armed Forces personnel and their families worldwide and to create a cooperative relationship between U.S. military communities and involved supporting civilian communities.

Founded in 1952 by Joseph T. Keenan and acquired by his son Donald in 1979, the family owned collision center

is one of the largest of its kind in the Northeast region. Keenan Auto Body prides itself on the highest quality workmanship at very affordable prices. Remember, It's your Choice, Make the right choice, Choose Keenan Auto Body. Participating shops are scheduled to make simultaneous vehicle donations throughout the country on Monday November 23rd.

The National Auto Body Council is a not-for-profit organization committed to the goal of improving the image of all dedicated professionals in the collision repair industry. NABC headquarters is located at 9404 Ashking Drive, Mechanicsville, VA 23116. For more information on the Recycled Rides program, call (804) 427-6982 or visit www.autobodycouncil.org