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Archie Manning Inspires NACE/CARS Audience at Opening Session of ASRW

Las Vegas, Nevada — Archie Manning, football legend and humanitarian, entertained an attentive audience at the newly created Automotive Service & Repair Week (ASRW), including the International Autobody Congress & Exposition (NACE) and the Congress of Automotive Repair & Service (CARS) Opening General Session on Thursday, November 6. The session was sponsored by DuPont Performance Coatings.

“Archie Manning’s humble and genuine personality truly touched the audience,” said Harry Hall, Sales Director Refinish Americas, DuPont Performance Coatings. “He connected with the audience effortlessly and used his life experiences to illustrate how to be successful in anything you do in life. What a great speech to hear just before the show began!” continued Hall.

People far and wide have been inspired by Manning’s warm personality, drive and sense of humor. He recounted numerous anecdotes from his career in the NFL as well as humorous stories of everyday life with his two quarterback sons, Peyton and Eli. He was recently selected as one of 10 outstanding New Orleanians by Family Service of Greater New Orleans and named Hornblower of the Year by the Public Relations Society of America. He currently serves in public relations and consulting capacities for several local, regional and national companies. For 25 years he hosted four Archie Manning Cystic Fibrosis benefit golf tournaments in Louisiana and Mississippi and is active in a wide variety of charitable and civic causes.

While attending the University of Mississippi, Manning was named an All-American Quarterback and is the only Ole Miss player to have his number retired. He was voted Mississippi’s Greatest All-Time Athlete in 1992, and recently named Mississippi’s Most Popular Athlete of the Century. He was elected to the 50-Year All-South Team (1940-1990), named one of the Top 25 Athletes of the Century in Louisiana and along with his son Peyton, Manning was named among the 100 All-Time Greatest College Football Players. Manning was inducted into the National Football Foundation College Hall of Fame and is a member of other Halls of Fame including Louisiana and Mississippi.

Manning and his wife Olivia reside in New Orleans and have three sons, Cooper, Peyton and Eli. Cooper is an institutional broker in New Orleans. Peyton is a former All-American at Tennessee. As quarterback for the Indianapolis Colts he was named MVP in the National Football League in 2003 & 2004 and was named All-Pro in 2003, 2004 & 2005. Also in 2004 he broke Dan Marino’s record by throwing for 49 touchdowns and recently won the Walter Payton award as the “NFL Man of the Year.” Eli set 47 school records as quarterback of the Ole Miss Football team and in 2003 received the Maxwell Trophy as the Outstanding Player in College Football. Eli is the quarterback of the New York Giants and was the #1 selection in the 2004 NFL Draft.

Both NACE and CARS, the 2008 ASRW co-located events were held November 5-8, at the Mandalay Bay Convention Center in Las Vegas, Nevada, USA. The educational Conference took place November 5-8 (Wednesday-Saturday), and the Exposition ran from November 6-8 (Thursday-Saturday).

ASRW 2009, featuring NACE and CARS as co-located events, will again take place at the Mandalay Bay Convention Center from November 4-7, 2009 in Las Vegas, Nevada, USA. The educational Conference will run Nov. 4-7 (Wednesday-Saturday), and the Exposition will be open Nov. 5-7 (Thursday-Saturday). ASRW events also take place during the Automotive Aftermarket Industry Week (AAIW), taking place that same week in Las Vegas.

NACE -- the world’s collision repair event – annually attracts collision repair industry professionals from around the globe and features a comprehensive educational Conference and Exposition of leading manufacturers and companies representing the latest in collision repair equipment, products, services and technologies. To exhibit at NACE 2009, call toll-free 888.529.1641 (ext. 6316) or 972.536.6316. For more NACE information, visit the NACE website at www.NACEexpo.com.

CARS -- the premier event for automotive service professionals – annually attracts automotive service and repair industry professionals and features a comprehensive educational Conference and Exposition of exhibiting companies representing the latest products, equipment, services and technologies available to the automotive service and repair market. To exhibit at CARS 2009, call toll-free 866.704.8069 (ext. 6399) or 972.536.6399. For more CARS information, visit the CARS website at www.CARSevent.com.

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to www.ASAsShop.org. ASRW, NACE and CARS are produced by Hanley Wood Exhibitions (HWE). For additional information, contact HWE at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.