

CARS PRESS CONTACT:
Pamela Miller
888-529-1641 / 972-536-6318
www.NACEexpo.com

FOR IMMEDIATE RELEASE:
May 30, 2008



Aaron Clements Appointed CARS 2008 Event Chairman

Dallas, TX — The Automotive Service Association and the 2008 Congress of Automotive Repair & Service (CARS) proudly announced that Aaron Clements, immediate past chairman of the ASA Board of Directors, has accepted the appointment as the 2008 Event Chairman which includes serving as Chairman of the 12+ member CARS Attendee Advisory Council. CARS 2008 will be held at the Mandalay Bay Convention Center in Las Vegas, Nevada during the recently created Automotive Repair & Service Week (ASRW), November 5-8.

Before serving as Chairman of the 2007 ASA Board of Directors, Clements, AAM and president of C&C Automotive Inc., previously held the positions of chairman-elect and secretary/treasurer on ASA's board. Clements has been an ASA member since 1981 and his business is AAA-approved as well as a National Institute for Automotive Service Excellence (ASE) Blue Seal of Excellence facility. Ninety percent of the staff is certified by ASE, and 50 percent are ASE master-certified. A 33-year veteran of the automotive service industry, Clements is an ASE master-certified technician and is a member of the Augusta Chamber of Commerce and the Better Business Bureau.

Clements began his involvement with ASA by serving in various leadership positions with the local ASA-Augusta chapter in the 1990s. He later moved on to serve at the affiliate level and was elected as president of ASA-Georgia in 1999 and 2000. In 2001, Clements earned his Accredited Automotive Manager (AAM) designation from the Automotive Management Institute (AMI). He is currently an advisory board member of the Augusta Technical College. Clements donates his time and expertise speaking before different groups on how to care for a vehicle, which includes hosting a Saturday morning radio talk show. The C&C Automotive Show can be heard every Saturday morning on WGAC/580 News-Talk Radio, Augusta, GA, and 93.1 WGAC-FM, Warrenton, GA, as well as online at www.wgac.com. Clements has been answering motorists' questions through his radio program for 14 years and currently is on the air with local DJ Ashley Brown. In 2000, Clements was awarded the Carl J. Montgomery Memorial Award for professionalism and dedication in the auto repair industry. He was also named the NAPA/ASE Technician of the Year finalist from the Atlanta region each year from 1995 to 2005.

CARS 2008 will be held November 5-8, at the Mandalay Bay Convention Center in Las Vegas, Nevada, USA. The educational Conference will begin on November 5 (Wednesday) and run through Saturday, November 8. The Exposition will take place November 6-8 (Thursday-Saturday). The event takes place within the recently created Automotive Repair & Service Week (ASRW), and is co-located with NACE (the International Autobody Congress & Exposition – serving the collision repair segment of the industry). Both events also take place during the Automotive Aftermarket Industry Week (AAIW), taking place that same week in Las Vegas.

CARS -- the premier event for automotive service professionals -- projects an estimated attendance of 2,000+ industry professionals, features a comprehensive educational Conference and Exposition of 100+ exhibiting companies. To exhibit at CARS 2008, call toll-free 866.704.8069 or 972.536.6425. For more CARS information, visit the CARS website at www.CARSevent.com.

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind serving the automotive service and collision repair industry. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to www.ASAsShop.org. ASRW, NACE and CARS are produced by Hanley Wood Exhibitions (HWE). For additional information, contact HWE at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.