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**ASRW**  
AUTOMOTIVE SERVICE & REPAIR WEEK



## ASRW 2008 Educational Program Covers Everything Inside & Out

Las Vegas, NV — The Automotive Service & Repair Week (ASRW) celebrated its inaugural year co-locating the International Autobody Congress & Exposition (NACE) and the Congress of Automotive Repair & Service (CARS) from November 5-8, 2008 at the Mandalay Bay Convention Center in Las Vegas, Nevada. The 2008 ASRW theme “Inside & Outside – We’ve Got You Covered.” delivered just that by providing mechanical and collision repair professionals with a comprehensive conference program.

The NACE Conference Program consisted of 56 sessions in 6 specialized tracks (Auto Glass, Jobber, Vehicle Repair, Estimating, Management and Women’s Professional Development), and the CARS Conference Program included 37 sessions in two focused tracks (Management and Technical). Attendees were able to benefit and cross-register for both NACE and CARS sessions alike, making the most of their time and investment.

The timely education provided at ASRW focused on gearing and strengthening the skills and confidence of industry professionals, enabling them to take their business to the next level.

Aaron Clements, president, C&C Automotive and the 2008 CARS Chairman commented, “There is no question that training is one of the most important things a shop can do. It’s hard to beat the training you’ll receive at ASRW. Many people have made critical decisions based on information they obtained in their chosen ASRW sessions – whether NACE or CARS – providing them with a distinct advantage.”

“Especially in light of the current work environment and economic conditions, those in attendance will gain the necessary knowledge of new equipment, services, techniques and technology they need to succeed in the future. Most are very optimistic for what is to come,” continued Clements. C&C Automotive of Augusta, Ga. was awarded *Motor Age’s* Top Shop of the Year Award earlier this week during ASRW.

Some of the educational highlights for NACE included the I-CAR technical training sessions, a specific course to address upcoming insurance issues and conference sessions covering everything from best practices in estimating and lean practices to negotiation skills and developing teamwork. The CARS educational program highlights included sessions on marketing and time management to advanced wheel alignment and parts procurement/inventory management. All attendees benefitted from ASE test prep classes which taught valuable strategies for successful test taking, and the TRAIN the TRAINER program, designed to help those who teach others.

Both NACE and CARS, the 2008 ASRW co-located events were held November 5-8, at the Mandalay Bay Convention Center in Las Vegas, Nevada, USA. The educational Conference took place November 5-8 (Wednesday-Saturday), and the Exposition ran from November 6-8 (Thursday-Saturday).

ASRW 2009, featuring NACE and CARS as co-located events, will again take place at the Mandalay Bay Convention Center from November 4-7, 2009 in Las Vegas, Nevada, USA. The educational Conference will run Nov. 4-7 (Wednesday-Saturday), and the Exposition will be open Nov. 5-7 (Thursday-Saturday). ASRW events also take place during the Automotive Aftermarket Industry Week (AAIW), taking place that same week in Las Vegas.

NACE -- the world's collision repair event – annually attracts collision repair industry professionals from around the globe and features a comprehensive educational Conference and Exposition of leading manufacturers and companies representing the latest in collision repair equipment, products, services and technologies. To exhibit at NACE 2009, call toll-free 888.529.1641 (ext. 6316) or 972.536.6316. For more NACE information, visit the NACE website at [www.NACEexpo.com](http://www.NACEexpo.com).

CARS -- the premier event for automotive service professionals – annually attracts automotive service and repair industry professionals and features a comprehensive educational Conference and Exposition of exhibiting companies representing the latest products, equipment, services and technologies available to the automotive service and repair market. To exhibit at CARS 2009, call toll-free 866.704.8069 (ext. 6399) or 972.536.6399. For more CARS information, visit the CARS website at [www.CARSevent.com](http://www.CARSevent.com).

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to [www.ASAshop.org](http://www.ASAshop.org). ASRW, NACE and CARS are produced by Hanley Wood Exhibitions (HWE). For additional information, contact HWE at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.

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