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Second Year Terms in Full Swing for NACE Event and Council Chairs

Dallas, TX — The Automotive Service Association and the 2008 International Autobody Congress & Exposition proudly announced that Darrell Amberson, the current ASA Collision Division Director, has once again accepted the appointment as the 2008 Event Chairman which includes serving as Chairman of the 20+ member NACE Attendee Advisory Council. Returning as the Exhibitor Advisory Council Chairman is Katie Henwood, Marketing Communications Manager for Standox, a DuPont Performance Coatings brand. 2008 represents the second consecutive year both Amberson and Henwood to serve in these capacities. NACE 2008 will be held at the Mandalay Bay Convention Center in Las Vegas, Nevada during the recently created Automotive Repair & Service Week (ASRW), November 5-8.

Amberson is president of Lehman's Garage located in Bloomington, Minnesota. A 37-year veteran of the industry, Amberson's career began in the dealership sector of the business where he worked 22 years before moving to an independent shop, primarily as the body shop manager. With the exception of a two year tour as a professional drag racer (Nitro funny cars) – finishing third in the International Hot Rod Association's World Championship Points Race in 1989 – he has worked in and supported the collision repair industry. In addition to his ASA Collision Division Directorship, Amberson currently serves on a number of industry-wide committees including the CIC Database Task Force (joint effort of ASA, SCRS and AASP), the URG Advisory Committee, the CCC/Motor Industry Forum Group, and serves as the AASP-MN Workforce Task Group and Government Affairs Committee Chairman.

Since joining DuPont five years ago, Henwood has worked in the Marketing Services Group. Currently, she is responsible for the development, implementation and management of marketing, branding, communications and loyalty program initiatives for Standox. She also manages all NACE participation and sponsorship activities for DuPont Performance Coatings. Henwood has been an active member of Women in the Industry (WIN) for two years and is currently pursuing an MBA at Eastern Michigan University.

NACE 2008 will be held November 5-8, at the Mandalay Bay Convention Center in Las Vegas, Nevada, USA. The educational Conference will begin on November 5 (Wednesday) and run through Saturday, November 8. The Exposition will take place November 6-8 (Thursday-Saturday). The event takes place within the recently created Automotive Repair & Service Week, and is co-located with CARS (Congress of Automotive Repair & Service – serving the mechanical segment of the industry). Both events also take place during the Automotive Aftermarket Industry Week (AAIW), taking place that same week in Las Vegas.

NACE -- the world's collision repair event -- annually draws an estimated attendance of 25,000+ industry professionals from around the globe, featuring a comprehensive educational Conference and Exposition of 450+ exhibiting companies. To exhibit at NACE 2008, call toll-free 888.529.1641 or 972.536.6444. For more NACE information, visit the NACE website at www.NACEexpo.com.

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind serving the automotive service and collision repair industry. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to www.ASAsShop.org. ASRW, NACE and CARS are produced by Hanley Wood Exhibitions (HWE). For additional information, contact HWE at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.