



ASRW/NACE/CARS PRESS CONTACT:

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NACE 2008 Welcome Reception Commences Inaugural ASRW

Las Vegas, NV — A welcome reception held Wednesday evening, November 5, officially commenced the inaugural Automotive Service & Repair Week (ASRW). The reception, specifically for exhibitors and attendees of the 26th annual International Autobody Congress & Exposition (NACE), was sponsored by CCC Information Services.

Attendees and exhibitors alike crowded the hallway outside the South Pacific Ballroom at the Mandalay Bay Convention Center, awaiting the doors to open and the chance to see colleagues, industry peers and friends -- to mix, mingle, and network.

Inside the crowded ballroom, guests found a lively atmosphere, and enjoyed plenty of drinks and hors d'oeuvres as they engaged in conversation behind the backdrop of a live band.

"CCC Information Services was thrilled to once again host the NACE Welcome Reception, especially sharing our industry announcement of CCC ONE at this year's NACE. The evening was a great opportunity to recognize and network with our very best customers," stated Jim Dickens, Senior Vice President of the Automotive Services Group for CCC Information Services and sponsor of the NACE Welcome Reception.

Co-located with NACE this year is the Congress of Automotive Repair & Service (CARS), which will also hold a Welcome Reception on Friday, November 7, in the South Pacific Ballroom of the Mandalay Bay Convention Center. The CARS Welcome Reception is sponsored by Mitchell 1.

Both NACE and CARS, the 2008 ASRW co-located events, are held November 5-8, at the Mandalay Bay Convention Center in Las Vegas, Nevada, USA. The educational Conference runs from November 5-8 (Wednesday-Saturday), and the Exposition is open November 6-8 (Thursday-Saturday). Both events take place during the Automotive Aftermarket Industry Week (AAIW), in Las Vegas.

NACE -- the world's collision repair event -- annually draws an estimated attendance of 25,000+ industry professionals from around the globe, featuring a comprehensive educational Conference and Exposition with leading exhibiting companies representing the best in collision repair products, equipment, services and technology. For more NACE information, visit the NACE website at www.NACEexpo.com.

CARS -- the premier event for automotive service professionals -- projects an estimated attendance of 2,000+ industry professionals, features a comprehensive educational Conference and Exposition with leading exhibiting companies representing the core automotive service and repair equipment, products and technology. For more CARS information, visit the CARS website at www.CARSevent.com.

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to www.ASAshop.org. ASRW, NACE and CARS are produced by Hanley Wood Exhibitions (HWE). For additional information, contact HWE at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.